



# LINK Partners International

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## LINK Partners Agency Financing Model

### Types of financing

Loan, grant, Catalytic funding, seed capital, revolving funds, donations, Technical Assistance, equity etc.

### Models of fundraising;

- **Hire Model:** Hired to write proposals, Grants, Concepts and Bids
- **Commission Model:** This approach has different packages

### Key steps for the Commission Model

We do an OCA on you to establish if you are bankable. If there are some gaps, we recommend that these are addressed.

After, sign a **24 months Contract** to look for financing. The following costs are involved. SECURITY DEPOSIT and COMMISSION.

Sr.	Windows	Range	% to Deposit	Final Commission
1.	Window 1	1-20M	5%	12%
2.	Window 2	21-50M	4%	10%
3.	Window 3	51-100M	3.5%	8%
4.	Window 4	101 – 500M	2%	5%
5.	Window 5	501-1BN	1.5%	2%

### NOTE:

1. Each member pays a one-off registration fees of 180,000 UGX and fills a registration form.
2. After 24 months of NO success, the Consortium refunds ALL the SECURITY DEPOSIT, & contract terminates – unless both parties opt to continue.
3. When successful, the final commission is charged minus Security Deposit.
4. In case less funds are raised than the applicable range, still the security deposit is paid and applicable commission is charged.
5. Smaller agencies are advised to subscribe in groups of NOT less than 10 members as its easier to support as well as fundraise for small NGOs in a group rather than one.